

THE FEDERAL GOVERNMENT & THE MILITARY SPEND
\$10+ BILLION ANNUALLY ON ENERGY MANAGEMENT PRODUCTS & SERVICES

LEARN

*How to Sell to the
Federal Government*

The 6th Annual

**ENERGY EFFICIENCY
WORKSHOP AND
EXPOSITION**

August 17-20, 2003 (Show Dates: 8/17-19)

Wyndham Palace Hotel,
Orlando, FL



"Real World, Real Solutions"

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Federal Energy Management Program
U.S. Department of Energy

CO-SPONSOR

U.S. Department of Defense
U.S. General Services Administration

www.energy2003.ee.doe.gov
www.eren.doe.gov/femp

FOCUS ON THE MARKET

Energy 2003 is an **exclusive Federal Government sponsored** annual educational forum. Federal Government and Military Energy Managers plus private sector energy officials learn about technological advances offered by manufacturers, suppliers and service providers in the lucrative Energy Efficiency, Water Conservation and Renewable Technology Industries. In response to Presidential Executive Order #13123, all Federal agencies and the U.S. Post Office have a goal to reduce energy consumption by 35% not later than 2010.

Suppliers will meet (and sell to) 1,000+ energy professionals who are key decision-makers/end users with purchasing authority for the products/services listed below.

Valuable training is offered to exhibitors on "How to Sell to the Federal Government" (Dept of Energy, Dept of Defense, General Services Administration).

— ENERGY REGISTRANT PROFILE —

Federal Govt	43%	Military	18%
State Govt	11%	Commercial/Industrial	30%
Municipal Govt	5%	Institutional/Other	3%

— PROJECT TYPES —

Energy Efficiency	53%	Utility	24%
Energy Awareness	32%	Renewable	10%
Water Conservation	16%	Other	4%

ENERGY 2003 ATTENDEES EVALUATE AND PURCHASE

Energy Management & Controls / HVAC

- ◆ Air Conditioning
- ◆ Air Compressors
- ◆ Air Filtration Systems
- ◆ Air Curtains
- ◆ Absorption & Engine Driven Chillers
- ◆ Appliances (Commercial/Residential)
- ◆ Boilers & Burners
- ◆ Building Controls
- ◆ CFC Alternatives
- ◆ Chillers
- ◆ Combustion Controls
- ◆ Construction Products
- ◆ Cooling Towers
- ◆ Desiccant Cooling Systems
- ◆ Electrical Equipment
- ◆ Energy Management Software Programs & Equipment (Commercial/Residential)
- ◆ Fire & Security Systems
- ◆ Geothermal Heat Pumps
- ◆ Heat Exchangers
- ◆ Heating
- ◆ Heat Recovery Equipment
- ◆ Industrial Process Controls
- ◆ Insulation Products
- ◆ Lighting (lamps/fixtures, ballasts, reflectors, controls, motion detectors, infrared sensors, dimmers, switching systems, retrofit services, disposal services, maintenance)
- ◆ Metering Devices
- ◆ Natural Gas Cooling Systems
- ◆ Sensors & Survey/Testing Equipment
- ◆ Motors & Drives
- ◆ Office Technologies
- ◆ Power Generation
- ◆ Refrigeration
- ◆ Roof Cooling Systems
- ◆ Space Conditioning
- ◆ Steam Traps
- ◆ Temperature Controls
- ◆ Thermal Storage & Ice Harvesting Systems
- ◆ Transducers/Combustion Controls
- ◆ Variable Air Volume Controls
- ◆ Ventilation (Blowers & Fans)

Water Conservation

- ◆ Building Uses (showers, faucets, valves & toilets)
- ◆ Industrial & Process
- ◆ Landscaping & Irrigation

Renewables

- ◆ Biomass Systems
- ◆ Waste to Energy Systems
- ◆ Geothermal
- ◆ Solar Thermal
- ◆ Photovoltaic Systems
- ◆ Wind
- ◆ Generated Power

Transportation Technologies

- ◆ Transportation Firms
- ◆ Vehicles

Natural Gas Supply, Services, Technologies

- ◆ Natural Gas Producers
- ◆ Brokers
- ◆ Absorption Chillers
- ◆ Distributors
- ◆ Marketers
- ◆ Desiccant Cooling
- ◆ Pipeline Companies
- ◆ Information Services
- ◆ Engine-Driven Chillers
- ◆ Infrared Systems
- ◆ Consultants
- ◆ Compressors

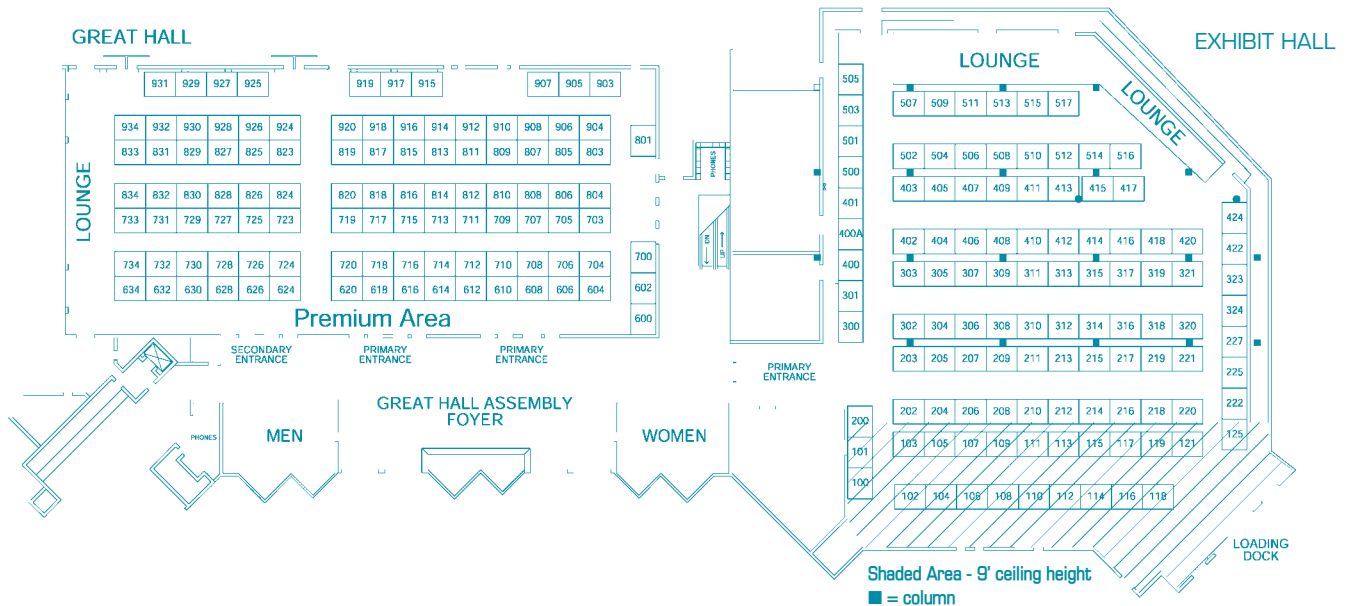
Energy & Engineering Services / Power Marketing / Finance

- ◆ Utilities (Electric, Natural Gas, Water)
- ◆ Construction Management Firms
- ◆ Performance Contractors
- ◆ Power Marketers/Brokers
- ◆ Energy Auditing Services
- ◆ Alternative Financing Services
- ◆ Architectural & Engineering Firms
- ◆ Energy Service Providers

Awareness, Information & Training

- ◆ Federal Funded Research Centers
- ◆ Professional Associations
- ◆ Publishers
- ◆ Training Organizations

Exhibit Floor Plan—Wyndham Palace



Tentative exhibit floor plan—subject to fire marshal approval. Island created on demand.
Ceiling Height: (Great Hall - 26'; Exhibit Hall - 12' unless otherwise noted).

EXHIBIT FEES	
Advance Discount Closes 12/15/2002	\$1,700 Exhibit Hall/\$1,900 Great Hall-Premium Area per 10'w x 8'd inline booth
After 12/15/2002	\$1,800 Exhibit Hall/\$2,000 Great Hall-Premium Area per 10'w x 8'd inline booth

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After 12/15/2002 \$1,800 Exhibit Hall/\$2,000 Great Hall–Premium Area per 10'w x 8'd inline booth

Included with Exhibit Rental Fee

- ◆ **TWO** full conference registrations per booth
- ◆ Pre & Post Conference list of registrants
- ◆ Free Training for Exhibitors and Staff on **"How to Do Business with the Federal Government"**
- ◆ Listing and/or link exchange at conference website
- ◆ Product description in exhibitor directory
- ◆ Earn valuable space preference priority points
- ◆ Optional lead retrieval system
- ◆ 8' draped backwall, 3' draped side railing, ID sign, carpeting, perimeter security
- ◆ **FREE** exhibit hall passes/Show brochures for customers/prospects

EXHIBIT SCHEDULE

<u>INSTALLATION</u>	Sat	8/16	1pm-6pm	
	Sun	8/17	9am-1pm	
<u>FREE TRAINING FOR EXHIBITORS AND STAFF</u>	Sun	8/17	2pm-4pm	How to do Business with the Federal Government (Dept of Energy, Dept of Defense, General Services Administration)
<u>EXPO HOURS</u>	Over 50% of Exhibit Hours are Exclusive (No Sessions) All Food Functions in the Great Hall and the Exhibit Hall are Hosted			
	Sun	8/17	5pm-8pm	(Reception 5-8pm)
	Mon	8/18	10am-6pm	(Refreshments 10-10:30am, Lunch 12:30-2:30pm, Reception 4-6pm)
	Tues	8/19	7:30am-4pm	(Breakfast 7:30-8:30am, Refreshments 10-10:30am, Lunch 12-1:30pm, Refreshments 3-4pm)
<u>DISMANTLE</u>	Tues	8/19	4pm-8pm	
	Wed	8/20	8am-12noon	(vacated by 12noon)

Sponsorships / Furnishings / Shipping / Lodging

SPONSORSHIPS: Ken Sheinkopf • Florida Solar Energy Center • 321/638-1014 • fax 321/638-1010 • sheinkopf@fsec.ucf.edu
DECORATOR: Brede Exposition Services • 407/851-0261 • fax 407/859-3904 • brede@bredeallied.com
LODGING: Wyndham Palace Hotel • 407/827-3333 • Ask for Energy 2003 discounted room block

A PARTIAL LISTING OF CURRENT/PRIOR EXHIBITORS*

- 2RW Consulting Engineers PC
- A&K Energy Conservation Inc
- Abacus Engineered Systems
- Advance Transformer Co
- Advanced Energy Solutions LLC
- Affordable Housing Finance
- Air Daily
- Air Force Civil Engineer Support Agency
- Air Movement and Control Assn Intl Inc
- Air Strata Marketing LLC
- Alerton Technologies Inc
- Alexander & Edwards Publishing
- Alliant-Cogenex
- Alliant Energy Integrated Services-Cogenex
- Allied Energy Systems
- Allied Window Inc
- American Gas Assn
- American Honda Motor Co Inc
- Andersen Windows
- Applied Water Technologies Inc
- Armstrong Service Inc
- Association of Energy Engineers
- AstroPower Inc
- Atlantic Solar Products Inc
- Automated Energy Inc
- Automated Logic Corp
- Avista Advantage
- Bacharach Inc
- Baldor Electric Co
- Bayer Corp
- Bayview Technology Group
- Bostonia Federal Leasing
- Building Green Inc
- Burns & McDonnell
- California Home Energy Efficiency Rating Systems (CHEERS)
- Calmac Manufacturing Corp
- Capstone Turbine Corp
- Carmanah Technologies Inc
- Catalyst Power
- Central Boiler Inc
- CFC Refimax LLC
- C H Guernsey & Co
- CH2M Hill
- Chevron Energy Solutions-Federal Solutions Group
- Christopher G Toomey
- Clearwater Inc
- CMS Viron Energy Services
- Co-Energy Group
- Comfort Foam
- Comfort Systems USA
- Converge Technologies
- Con Edison Solutions
- Constellation Energy Source
- Controlled Energy Corp
- CPFilms Inc
- Cristopia Thermal Energy Storage Inc
- Custom Energy LLC
- Cutler Hammer
- Datapult
- Defense Energy Support Center
- Defense Energy Support Center, DESC-E
- Defense Supply Center-Facilities Maintenance
- Defense Supply Center-Philadelphia
- DeMarco Energy Systems
- Destination Conservation Ltd
- Drykor Inc
- Duro-Last Roofing Systems Inc
- Dynamic Energy Concepts Inc
- E-Drive Magazine/Webcom Communications Corp
- Earth Protection Services Inc
- Eaton Corporation's Cutler-Hammer Business
- Edmpro.com
- E-Mon Corporation
- Eide Industries Inc
- Electricity Today
- Enerfax
- Energy Assets
- Energy Masters International Inc
- Energy Systems Group LLC
- Energy User News
- EnLink Geoenenergy Services Inc
- Envenergy
- Environmental Building News
- ESRI
- EV Global Motors Co
- Exelon Services Federal Group
- Facilities Service Group
- Falcon Waterfree Technologies
- Farnsworth Group
- Federal Buyers Guide Group Publications
- Federal Computer Week
- Federal Energy Mgmt Program/US Dept of Energy
- Federal Laboratory Consortium/MidContinent Region
- FEMP's Buying Efficient Products
- FEMP's Federal Procurement Challenge
- Fiberstars Inc
- FirstEnergy
- First Security Leasing Inc
- Ford Motor Co
- Gas Utility and Pipeline Industries
- GE Lighting
- Geothermal Heat Pump Consortium
- Graybar Electric Co Inc
- GSA - Energy Center of Expertise
- GSA - FSS General Products Center
- GSA - Management Services Center
- Goettl Air Conditioning Inc
- Greening America
- H2O Applied Technology
- Harding ESE - A Mactac Co
- Heat Pipe Technology Inc
- HEC Energy and Design Services
- Honeywell International
- Howard Industries Inc
- Hudson Technologies Co
- Ingersoll Rand-Energy Systems
- Internet Energy Systems
- Intirion/Microfridge
- Johnson Controls Inc
- Kendal R Tanner
- KMC Controls
- Kreiss Johnson Technologies Inc
- Laing Thermotech
- Lawrence Berkeley National Laboratory
- Ledalite Architectural Products
- Leviton Manufacturing Co
- Lifesource Water Systems Inc
- Lifespring Resources Inc
- Lightstat Inc
- Ludeca Inc
- Magna Drive Corp
- MaGrann Associates
- Measuring & Monitoring Services Inc
- Metal Construction Assn
- Metaloptics
- MOLETEC Corp
- Monitor Products Inc
- Mooncell USA
- MSC Specialty Films Inc
- Nailor Industries Inc
- National Energy Technology Lab
- National Fenestration Rating Council
- National Lighting MSC
- National Renewable Energy Labs
- Natural Lighting Co Inc
- Networks Enterprises Inc
- Noren Products
- NORESCO, An Equitable Resources Co
- Northwest Energy Education Institute
- Oak Ridge National Laboratory
- Olympus America Inc
- Pacific Northwest Natl Laboratory
- Pacific Science & Technology Inc
- Panasonic Lighting
- Panasonic Ventilation & Lighting
- PA Dept of Environmental Protection
- Philips Lighting Co
- Power Correction Systems/Trinity
- Power Efficiency Corp
- Powerlight Corp
- Power Measurement
- PowerPod Corp
- Prairielands Energy Marketing Inc
- Proation Systems
- Profile Systems LLC
- Radiant Optics Inc
- Realenergy Inc
- Regency Technologies Inc
- Reliant Energy Solutions Inc
- Renova Technologies LLC
- Retro Tech Systems Inc
- R F Macdonald Co
- Rimbach Publishing Co
- RoofMart International Inc
- RTP Company
- Safe Passage Systems Corp
- SAIC
- Schott Applied Power
- Sebesta Blomberg
- Select Energy Services Inc
- Sempra Energy Services
- Siemens Solar
- Silicon Energy
- Sioux Steel Co/Bob Smith Sales
- Solar Outdoor Lighting Inc
- Solar Turbines Inc
- Solar Unlimited Inc
- Solid State Heating Corp (SSHC Inc)
- Southern California Edison
- Southern Company Energy Solutions
- Southwest PV Systems Inc
- Spirax Sarco Inc
- Square D/Schneider Electric
- Staefa Control System
- Strategic Energy
- Strategic Resource Solutions
- Systems Corp
- TAC Americas
- Take Note Company Inc
- Teng & Associates Inc
- The Ark Enterprises
- The Hydrogen & Fuel Cell Letter
- The Steel Grip Inc
- The Trane Co
- The Watt Stopper Inc
- Therm-O-Lite Inc
- Tiger Natural Gas Inc
- Toyota Motor Sales
- Triatek Inc
- TRICOIL, Sensible Equipment Co
- Tridium Inc
- Trigen Development Corp
- Tristem Inc
- Trox USA
- Tubular Skylight Inc
- UE Systems
- US Dept of Energy
- US Dept of Energy/BTS
- US Dept of Energy/Buying Energy Efficient Products Program
- US Dept of Energy/Clean Cities Program
- US Dept of Energy/Energy Smart
- US Dept of Energy/Federal Energy Management Program
- US Dept of Energy/NETL
- US Dept of Energy/Office of Advance Automotive Technologies
- US Dept of Energy/Office of Industrial Technologies
- USEPA - Energy Star Program
- US Green Building Council
- Veris Industries LLC
- VESTAR
- Warner Technologies Inc
- Washington Power & Light Inc
- WaterFurnace International Inc
- Waterless Co LLC
- Water Management Services Inc
- Way2Glo Inc
- Webcom Communications Corp
- Westinghouse Light Management Systems
- Windpower Monthly News Magazine
- World Energy
- World Energy Solutions Inc
- Xenergy Inc
- York International Inc

* Many firms have occupied multiple booths at every Energy Workshop . . .

ENERGY 2003 SHOW MANAGEMENT

c/o EXHIBIT PROMOTIONS PLUS, INC.

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500,000+ Federal Buildings at 8,000 sites = \$10B Energy Market!